



**NIAGARA FALLS BIG BROTHERS BIG SISTERS  
TIM HORTON'S BOWL FOR KIDS' SAKE 2012  
SATURDAY, FEBRUARY 25th, 2012**

**INSTRUCTIONS**

**HOW TO GET STARTED**

- Form a team of 4-5 friends, family, or colleagues
- Choose a Bowling Time for your TEAM (5pm, 7pm, or 9pm)
- Each team must raise **an average of \$75 per participant**, and can celebrate that accomplishment by bowling on Saturday, February 25th, 2012. The theme this year is DISCO!!!

**EASY AS 1, 2, 3...**

- 1) One team member **MUST RESERVE** your team's bowling time – Do this **FIRST**, as certain times do sell out!
  - Fax a Team Registration Form to 905-357-3759
  - Or, call 905-357-5454 ext. 221 or email [bowlforkids@niagarafallsmentors.org](mailto:bowlforkids@niagarafallsmentors.org)
- 2) Activate your Personal and Team "Online Donation Webpage"
  - Go to [www.niagarafalls.kintera.org/bowlforkids](http://www.niagarafalls.kintera.org/bowlforkids) (requires an email address to activate an account). If you have registered in the past and still remember your information, enter it here
  - Once registered you can accept Credit Card and Paypal donations from all over the world
  - Simply send emails to friends and contacts in order to raise pledges
- 3) Use your 'Pledge Envelope' to keep track of your offline donations
  - Arrange PICK-UP or DELIVERY; call 905-357-5454 ext. 221 or email [bowlforkids@niagarafallsmentors.org](mailto:bowlforkids@niagarafallsmentors.org)
  - Each bowler must raise **a minimum of \$75** in pledges in order to bowl (or team of 4 must have min. \$300)
  - Raise \$100+ and receive great incentive prizes!

**WHY REGISTER AND PLEDGE ONLINE?**

- Donors can pledge using their credit cards or Paypal accounts & receive their tax receipts immediately
- Save time and resources by requesting pledges via email from any computer
- On average, the donations are three to four times larger compared to offline solicitation
- This is one of the easiest and most successful ways of collecting pledges!

**USE SOCIAL MEDIA**

- 'Like' TH Bowl for Kids' Sake on Facebook, or follow 'nf mentoring' on Twitter to stay in the loop with what's happening
- Use your personal Facebook/Twitter account to let people know that you're supporting Niagara Falls Big Brothers Big Sisters Tim Horton's Bowl for Kids' Sake. Use social media as a platform to advertise your fundraising efforts, and get more pledges!

**Niagara Falls Big Brothers Big Sisters  
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(P) 905-357-5454 (F) 905-357-3759  
[bowlforkids@niagarafallsmentors.org](mailto:bowlforkids@niagarafallsmentors.org)**

