



**NIAGARA FALLS BIG BROTHERS BIG SISTERS
TIM HORTON'S BOWL FOR KIDS' SAKE 2012
SATURDAY, FEBRUARY 25th, 2012**

Sponsorship Opportunities

Platinum Sponsor \$2,500

- Company Logo or business name on event souvenir item*
- Company Logo or business name advertised on THBFKS banner for duration of event (5pm – 11pm)
- Cheque presentation opportunity at the 7pm bowl time
- Company Logo or business name on agency website and event website with link
- Full page ad in event program
- All benefits available at the Supporting Sponsor Level

***please note: to have logo on souvenir item sponsorship must be received by Friday Dec. 23rd, 2011**

Program Sponsor \$1,000

- Company logo or business name featured on cover of event program
- Company logo or business name advertised on event banner for duration of event (5pm – 11pm)
- Company Logo or business name on agency website and event website with link
- Half page ad in event program
- All benefits available at the Supporting Sponsor Level

Lane Sponsor Plus \$500

- Company logo or business name advertised on event banner for duration of event (5pm – 11pm)
- Company logo or business name featured on all of the lane tables for duration of event (5pm-11pm)
- Company Logo or business name on agency website and event website with link
- Quarter page ad in event program
- All benefits available at the Supporting Sponsor Level

Lane Sponsor \$200

- Company logo or business name featured on half of the lane tables for duration of event (5pm-11pm)
- Company Logo or business name on agency website and event website with link
- Business card size ad in event program
- All benefits available at the Supporting Sponsor Level

Supporting Sponsor \$100

- Business name printed in the event program
- Thank you acknowledgement in newspaper ad and on agency website
- Lanes reserved at your choice or time slot for your team to bowl
- First refusal rights for Tim Horton's Bowl for Kids' Sake Event in 2013

*****Prize Sponsors are recognized at the sponsorship level corresponding to the prize donated*****

