

Top 10 Fundraising Tips

01

Personalize your HQ page. Upload a profile picture, customize your display name, and advertise your motivation for participating in Tim Horton's Bowl for Kids' Sake with a statement about why the cause means so much to you.

02

Set yourself a fundraising goal, for example \$200, and create a list of who you will ask for a donation. The best way to kick off your fundraising campaign is by making a donation to yourself.

03

Email is one of the best and easiest ways to ask for a donation. You can find some suggested wording, including a 'link' to your profile, in your personal HQ section. It's best to take the time and personalize the email with your story; for example, dedicate your efforts to someone you know who has benefitted from having a Big Brother or Big Sister.

04

Don't forget to promote your fundraising efforts, and ask for donations through a Facebook post or Tweet. 'Like' TH Bowl for Kid's Sake on Facebook, or follow @nfmmentoring on Twitter and share/re-tweet our posts.

05

Get into the theme – this year it's DISCO! Create an atmosphere of excitement, not only on your online HQ, but in your 'ask emails' and social media accounts. Plus, there are great prizes available on event night to those that push the theme!

06

Take your pledge envelope to work and ask your coworkers to support you. This is also a great way to let people know how much you care about Niagara Falls Big Brothers Big Sisters and our mission!

07

Create some friendly competition - it will get everyone into the fundraising spirit! Challenge a teammate, or another team to see who can fundraise more!

08

Ask your company to match your fundraising efforts – it's an easy way to double your efforts. You can find a Dollar Matching Form on our website (www.niagarafallsmentors.org)

09

Ask a business that you support to support you - your local coffee shop, restaurant or bar, doctor, hairstylist, dry cleaner, etc.

10

Send a personal thank you to everyone who donates to you